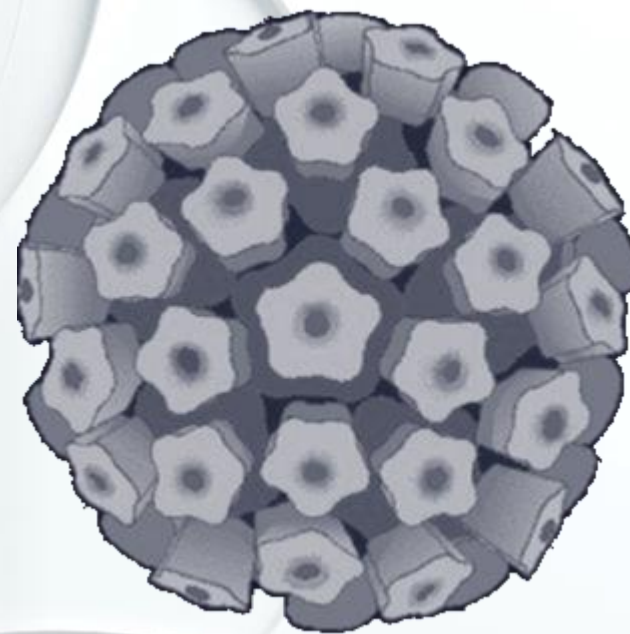


Innovation in the field of anal dysplasia screening



Francesc Garcia Cuyas, MD PhD

Deputy Medical Director & Chief of Digital Transformation

Hospital Sant Joan de Dèu de Barcelona

Surgeon of HPV Unit. Fundació Lluita contra la SIDA

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@garciacuyas





Outline

1. What we mean when we say "innovation"
2. Where we can apply it associated with HPV
3. Some ideas



How is innovation defined?

Introduction for the **first time in the market** of a product, or a modified process, from an idea, invention or recognition of a need, and that has been **accepted by the market**

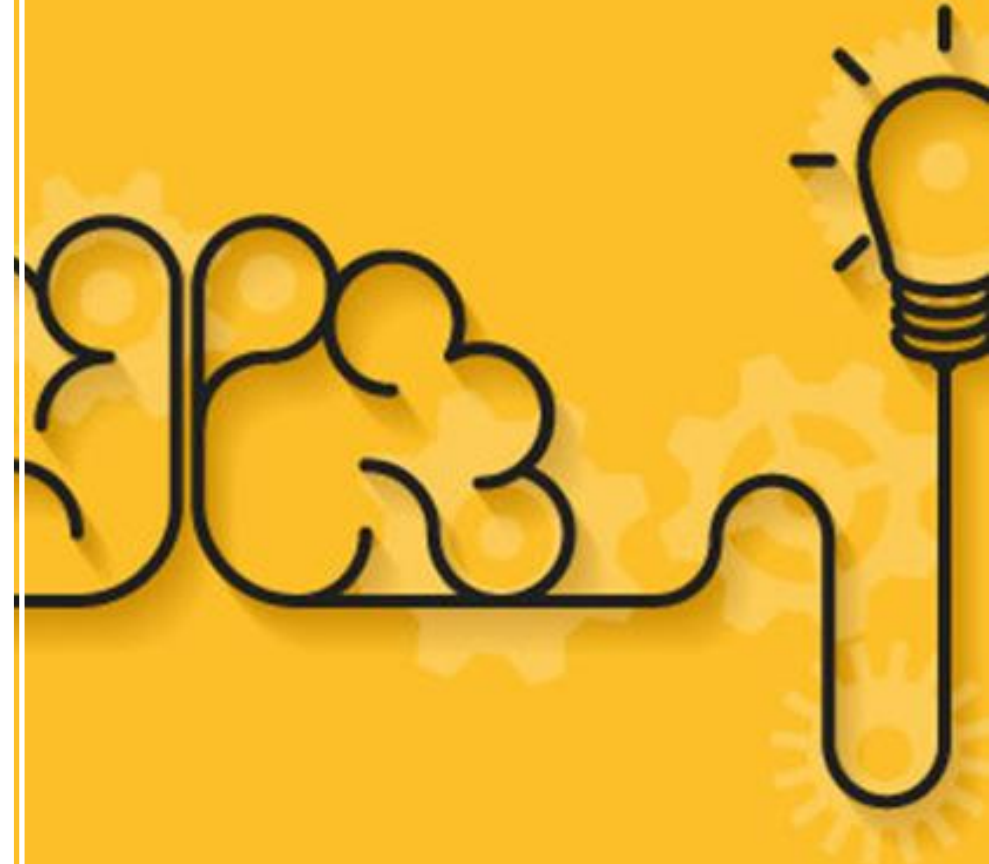


Characteristics of innovation

- It's an action, a process, an activity. Innovation requires **doing things**.
- This action requires a change or modification that involves significant differences. Innovation requires **change**.
- It is a change that must be introduced to the market, applying to the improvement of the results. Innovation requires that actions have a benefit in the **market**.
- But it also requires it to be **sustainable** over time.

In short, we could define innovation as:

"Original ideas that generate value, socially or economically, in a sustainable way"

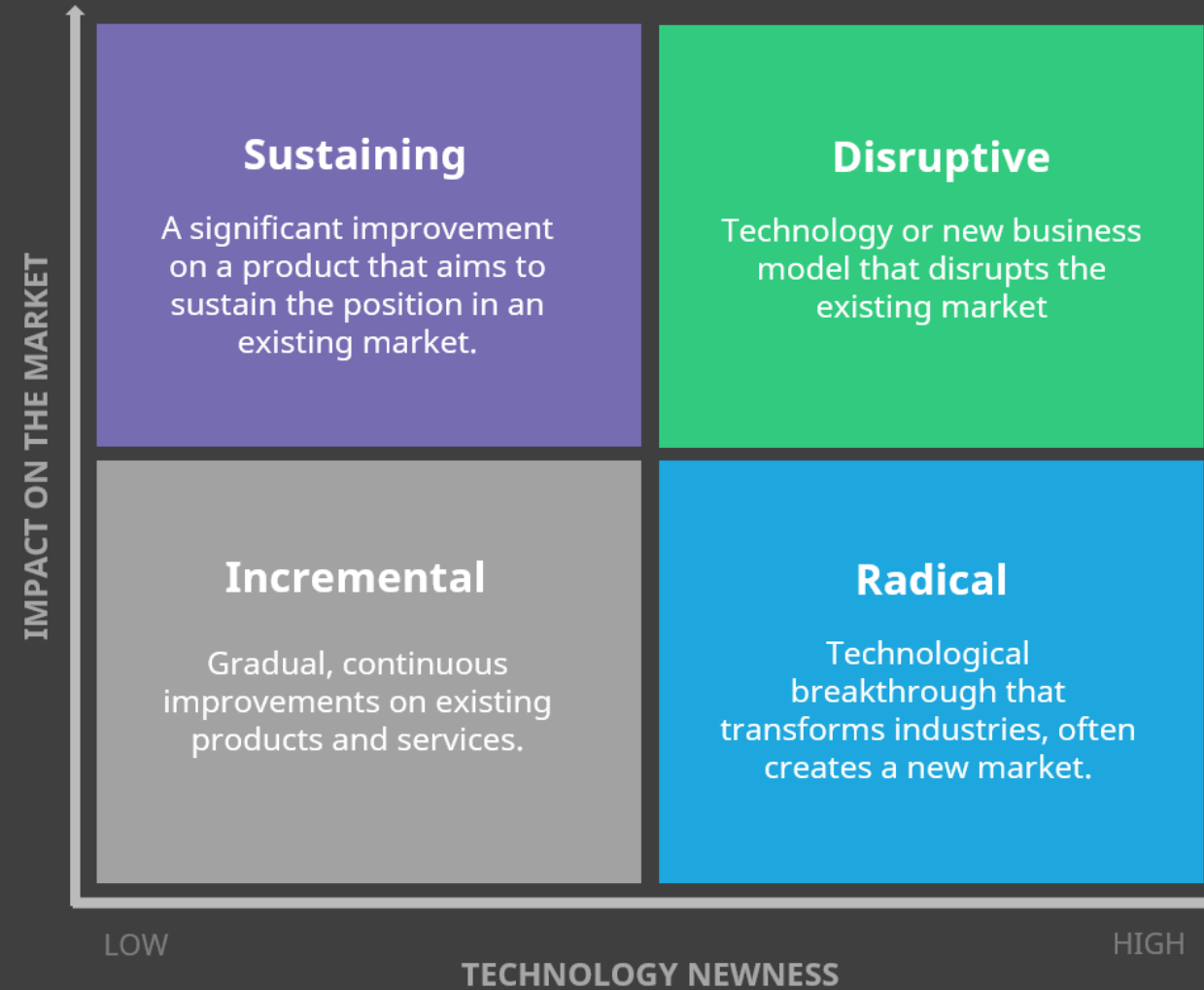




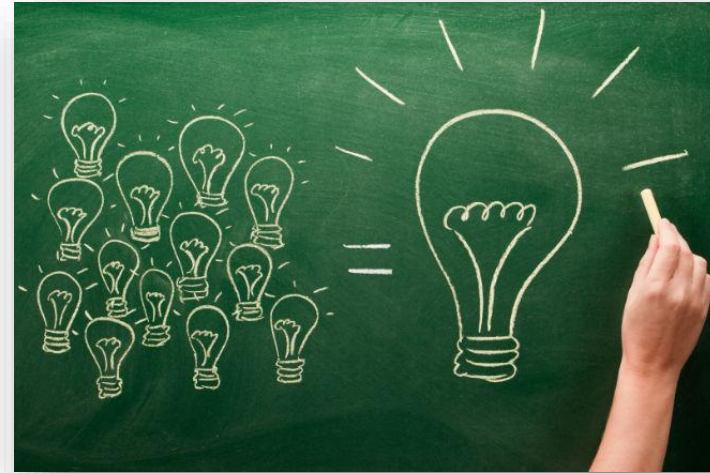
- If you want to be an **inventor**, invent something that currently doesn't exist.
- If you want to be an **innovator**, do or create something different from what has already been done or created.
- If you want to be an innovator, *create something that is better, faster, cheaper and more environmentally friendly than there is today.*



Innovation Classification



Open innovation



"If you want to arrive fast, walk alone. If you want to go far, walk in a group»

African proverb

Innovating is not always right



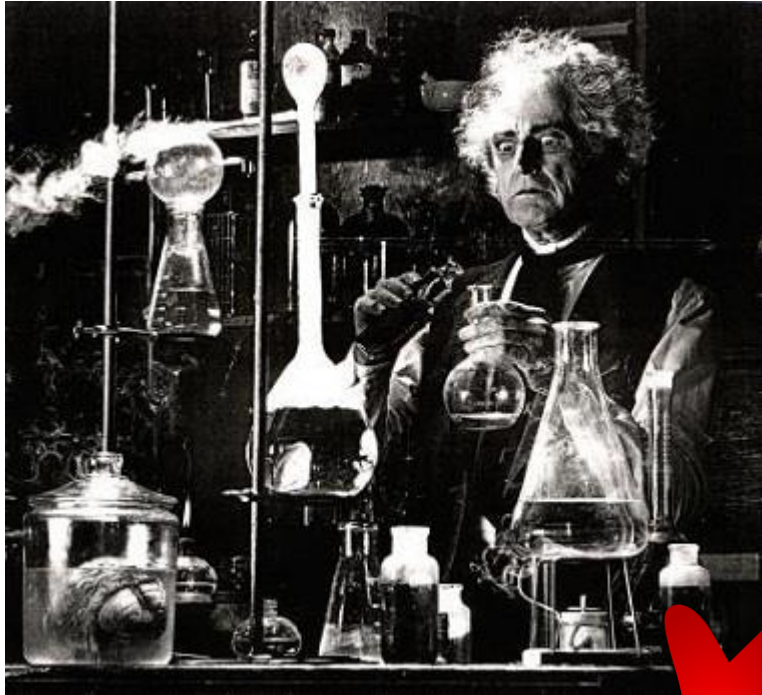
Innovation myths



Innovation myths

1

Innovation usually involves a single inventor



Innovation myths

2

Innovation often has "Eureka moments!"





It's **10% inspiration**



90% perspiration
(sweat, hard work).



and **100% PASSION**

Innovation myths

- 3 Innovation and creativity are qualities that are inherited



Innovation myths

4

Innovation is synonymous with new technology



Innovation myths

5

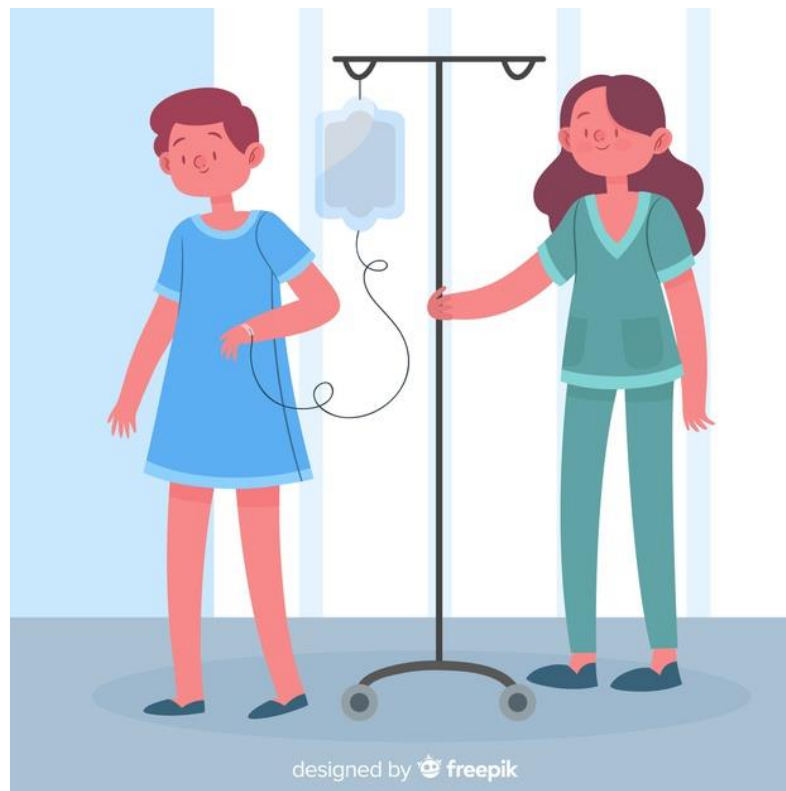
Innovation is expensive



[Innovation ≠ Ideas]

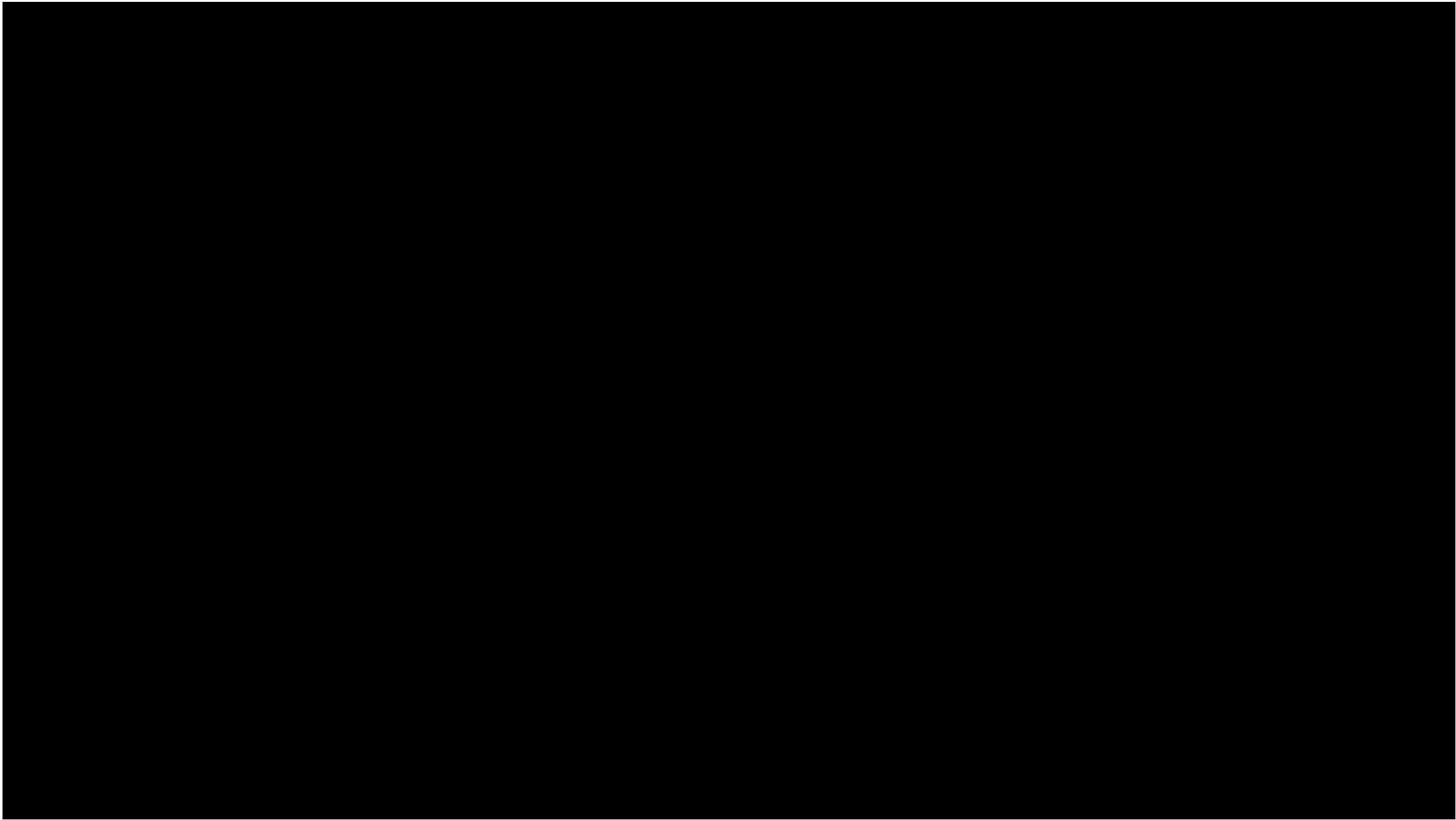
**[Ideas + execution + Results
= Innovation (VALUE)]**

CHIC – Innovation



CHIC – Innovation





And when we
look for “HPV
innovation”,
what we find?



🔍 Search Google or type a URL





innovation and human papillomavirus



Tot

Imatges

Maps

Videos

Més

Eines

Aproximadament 8.250.000 resultats (0,39 segons)

Google Acadèmic

innovation and human papillomavirus



Articles

Aproximadament 18.200 resultats (0,19 s)

En qualsevol moment

Des de 2021

Des de 2020

Des de 2017

Interval específic...

Ordena per rellevància

Ordena per data

Qualsevol tipus

☐ patents incloses

☐ inclou cites

Articles de revisió

☒ Crea una alerta

Unequal interactions: Examining the role of patient-centered care in reducing inequitable diffusion of a medical **innovation**, the **human papillomavirus** (HPV) vaccine

[AT Fenton](#), [MN Elliott](#), [DC Schwebel](#), [Z Berkowitz](#)... - Social Science & ..., 2018 - Elsevier

Rationale Studies of inequities in diffusion of medical **innovations** rarely consider the role of patient-centered care. Objective We used uptake of the **human papillomavirus** (HPV) vaccine shortly after its licensing to explore the role of patient-centered care. Methods Using ...

☆ 99 Citat per 17 Articles relacionats Totes les 11 versions

[HTML] Participatory **innovation** for **human papillomavirus** screening to accelerate the elimination of cervical cancer

[NM Rodriguez](#) - The Lancet Global Health, 2021 - thelancet.com

On Nov 17, 2020, WHO launched a global strategy to accelerate the elimination of cervical cancer. 1 The strategy aims for all countries to achieve 90% **human papillomavirus** (HPV) vaccination coverage, 70% HPV screening coverage with a high-performance test, and 90 ...

☆ 99 Citat per 1 Articles relacionats Totes les 5 versions

Social inequalities in adolescent **human papillomavirus** (HPV) vaccination: a test of fundamental cause theory

[AN Polonijo](#), [RM Carpiano](#) - Social Science & Medicine, 2013 - Elsevier

... or (b) specifically examined this theory with respect to the introduction of health-promoting **innovations** administered early in ... that is in the process of being created: knowledge and uptake of the **human papillomavirus** (HPV) vaccine, a relatively recent **innovation** that is ...

☆ 99 Citat per 143 Articles relacionats Totes les 9 versions

[HTML] Global challenges of implementing **human papillomavirus** vaccines

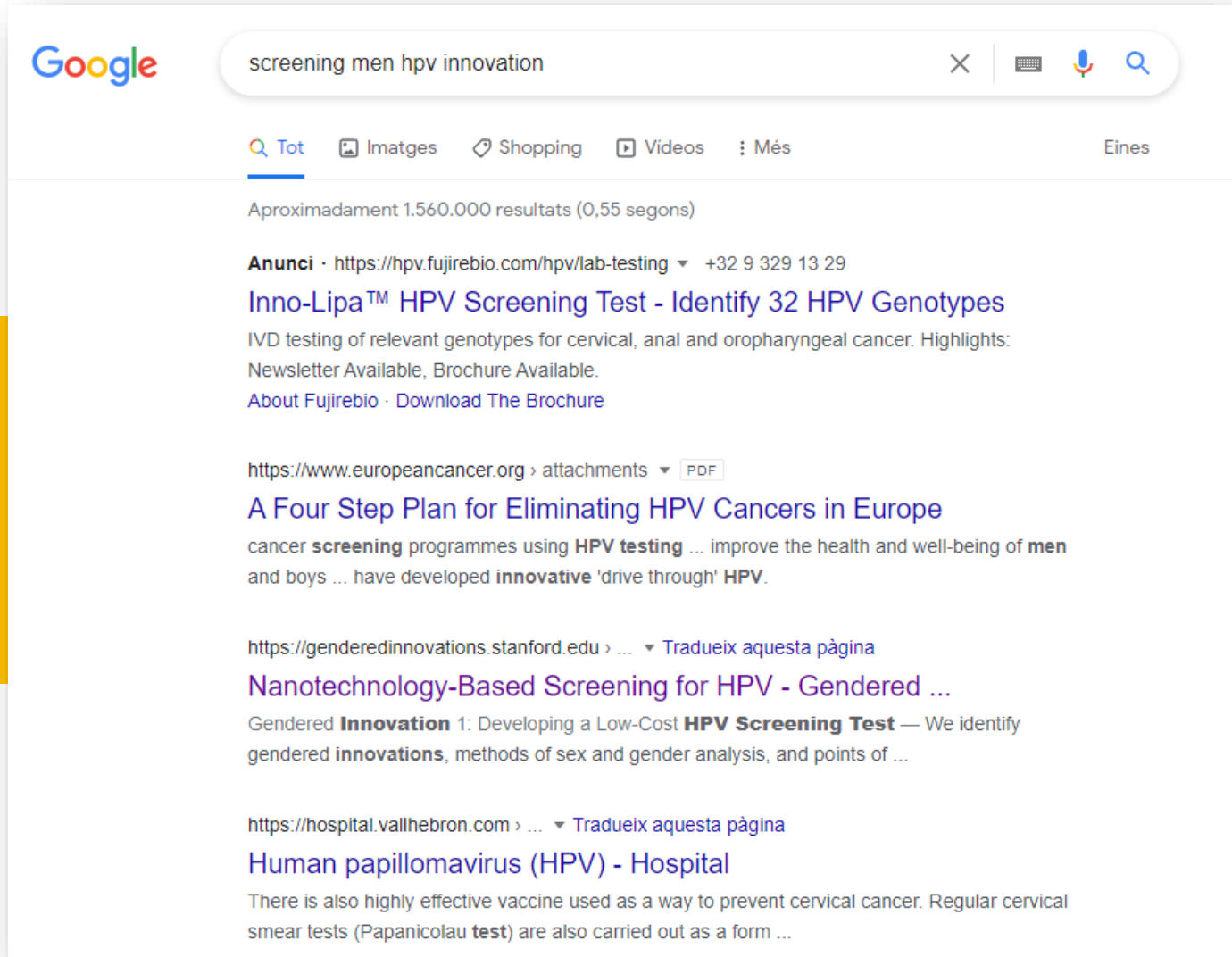
[JE Graham](#), [A Mishra](#) - ... for Equity in ..., 2011 - equityhealthj.biomedcentral.com

Human Papillomavirus vaccines are widely hailed as a sweeping pharmaceutical innovation for the universal benefit of all women. The implementation of the vaccines, however, is far from universal or equitable. Socio-economically marginalized women in emerging and developing ...

☆ 99 Citat per 63 Articles relacionats Totes les 27 versions

School nurses' knowledge, attitudes, perceptions of role as opinion leader, and

VACCINE



Improve
screening
test

P R E M I O
FUNDACIÓN MAPFRE
A LA INNOVACIÓN
S O C I A L

3ª EDICIÓN



ie

COMMENT | [VOLUME 9, ISSUE 5, E582-E583, MAY 01, 2021](#)

Participatory innovation for human papillomavirus screening to accelerate the elimination of cervical cancer

[Natalia M Rodriguez](#) 

[Open Access](#) • Published: May, 2021 • DOI: [https://doi.org/10.1016/S2214-109X\(20\)30522-2](https://doi.org/10.1016/S2214-109X(20)30522-2) •

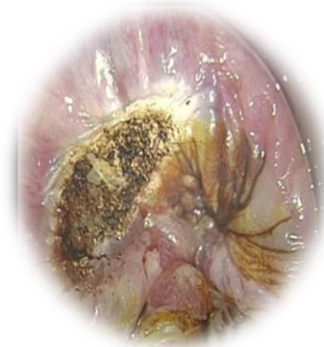
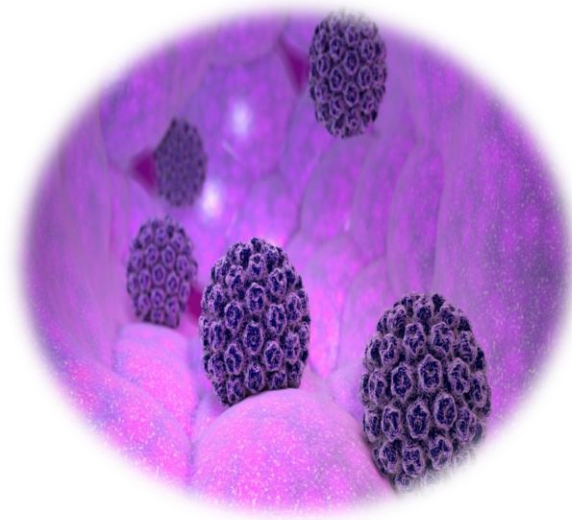
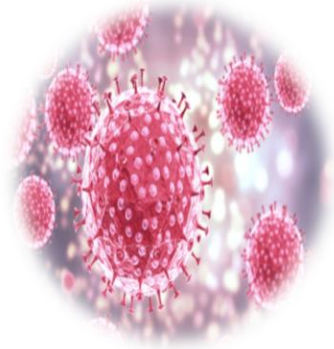


The Next 10 Years To Serve As A Booster To Innovation For Human Papillomavirus Testing Market (Reaching US\$ 1,130 Million)

Friday, September 24th 2021, 12:29 PM EDT



Types of innovation and HPV



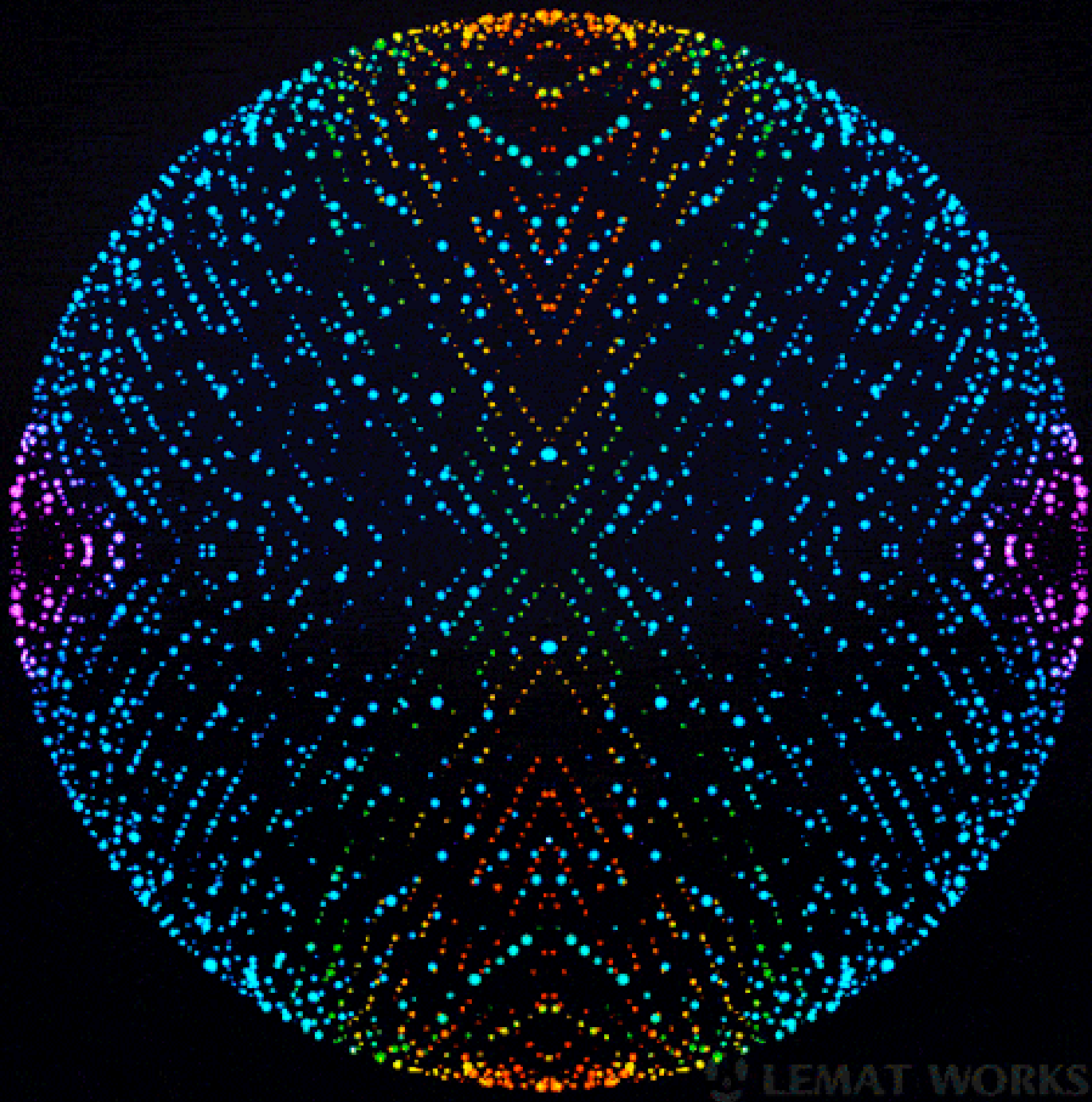
Types of innovation and HPV

Where can we act ?

- In the process
- In the technique
- In training

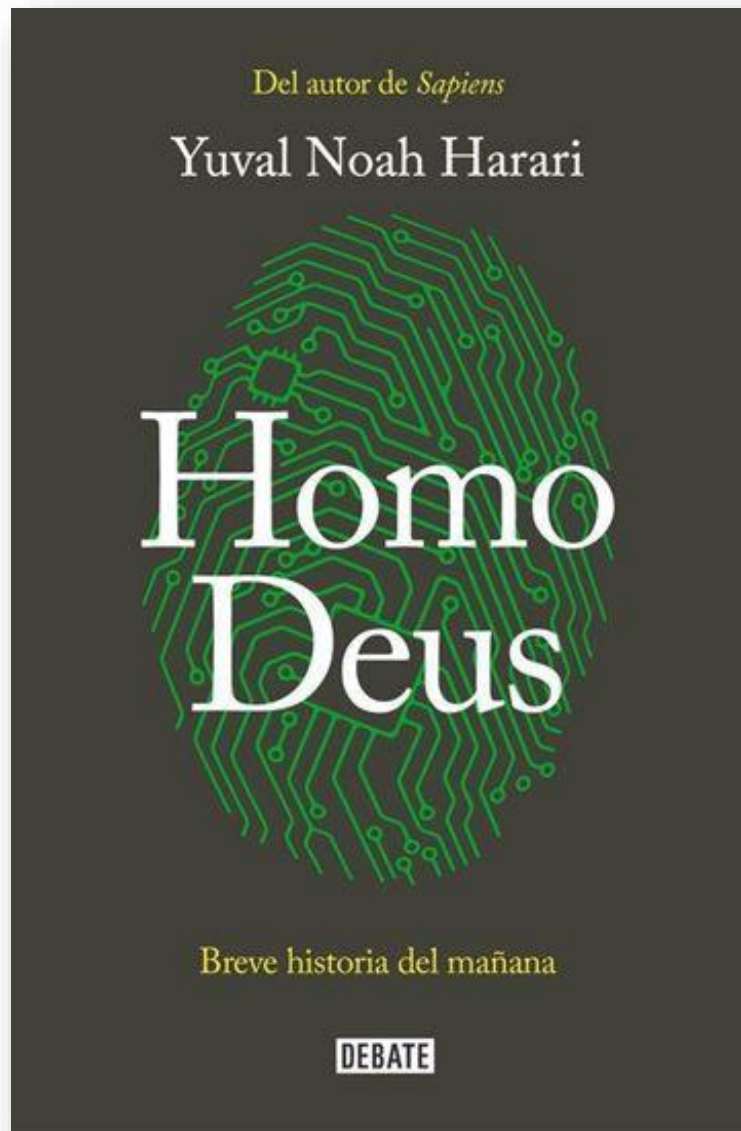
What we could use to improve both the process and the technical

- Data
- Proactive identification systems for lesions



With out data there is not intelligence

The amount of data available is growing at an incredible rate, doubling every two years. In 2013, it reached **4.4 zettabyte**, but in 2021 the digital universe will reach **44 Zettabyte** or 44 billion gigabytes.

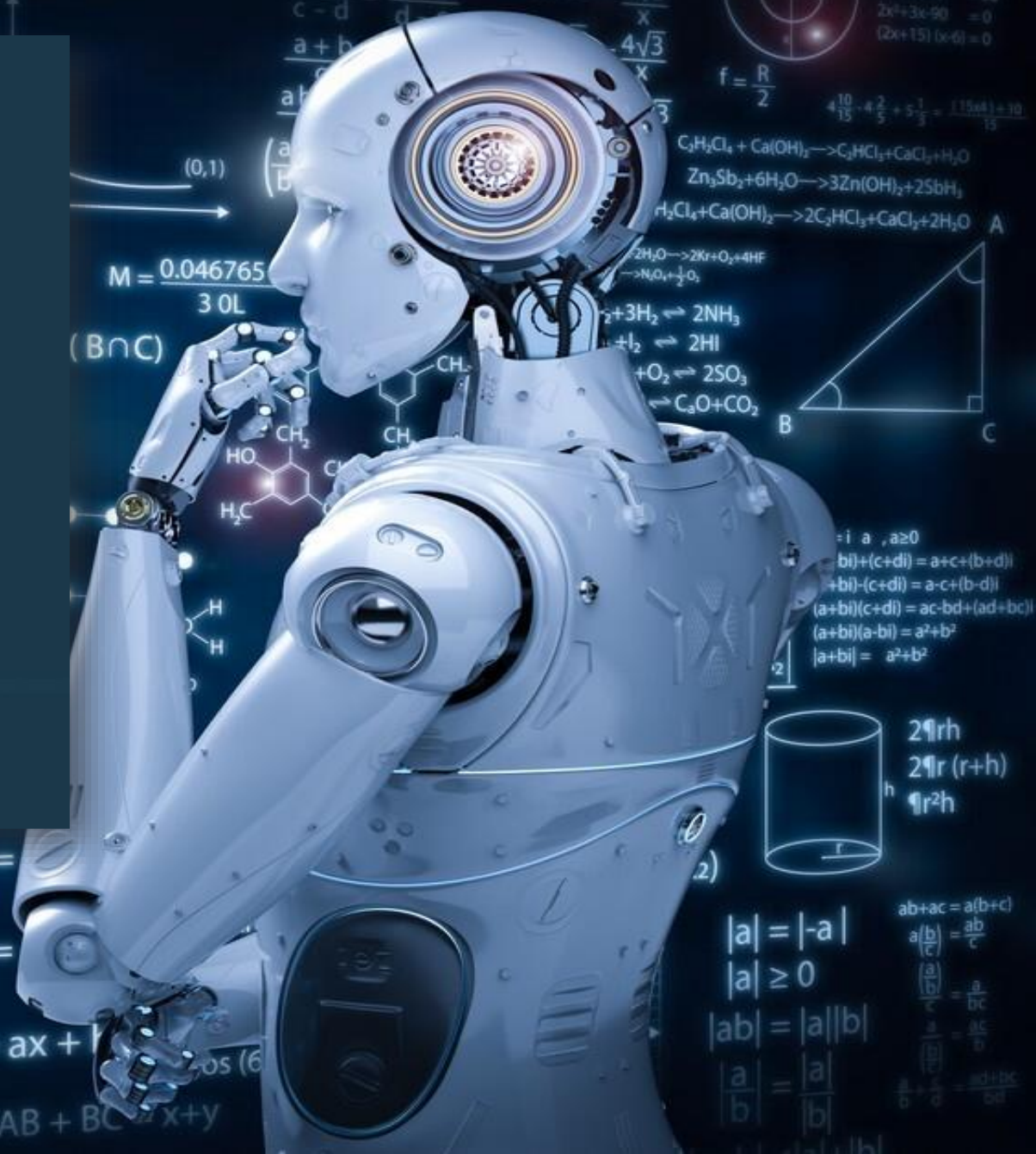


FDA APPROVALS FOR ARTIFICIAL INTELLIGENCE-BASED ALGORITHMS IN MEDICINE

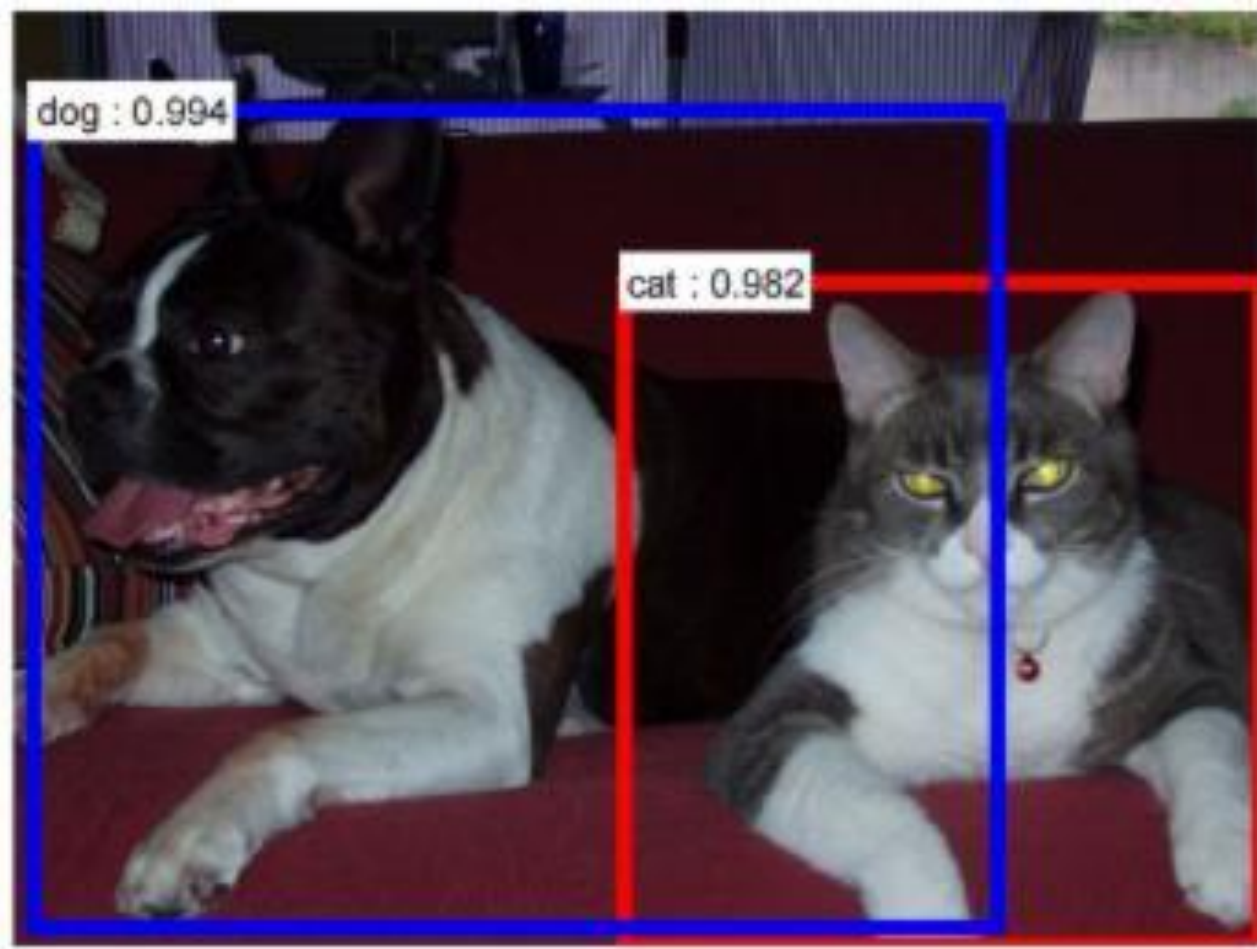
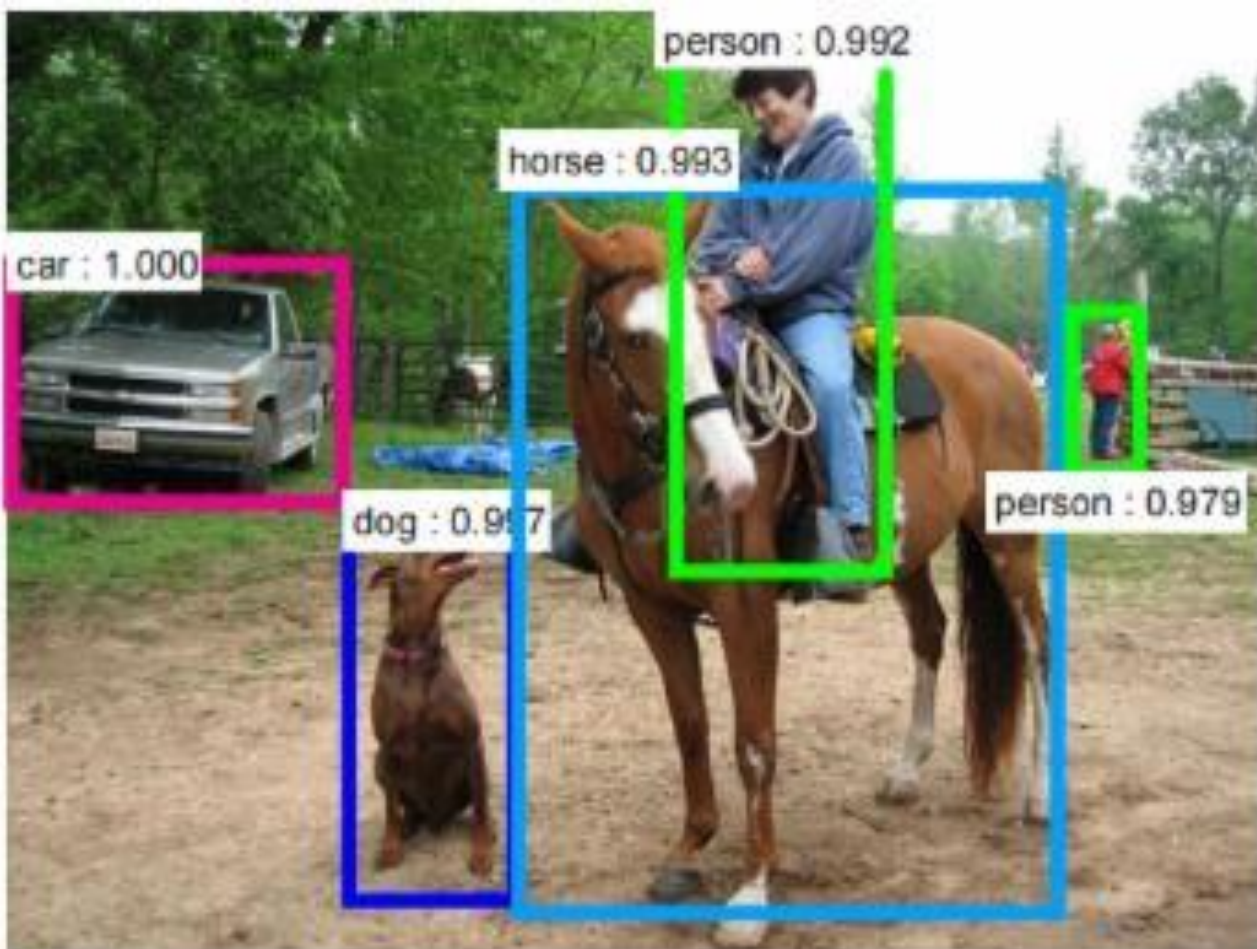
Date	Company	Product/Algorithm	Medical Specialty
2014.09	AliveCor	detection of atrial fibrillation	CARDIOLOGY
2016.03	QibCheck	diagnosis and treatment of ADHD	PSYCHIATRY
2016.07	InPen	determining insulin dosage	ENDOCRINOLOGY
2016.10	Lumify	ultrasound image diagnosis	RADIOLOGY
2016.11	One Drop Blood Glucose	quantification of blood glucose levels	ENDOCRINOLOGY
2017.01	Canab Mobile	memory assessment for the elderly	GERIATRICS
2017.03	EmpoSleep	diagnosis of sleep disorders	NEUROLOGY
2017.05	AmCAD-US	analysis of thyroid nodules	RADIOLOGY
2017.11	Lepu Medical	detecting arrhythmias	CARDIOLOGY
2017.12	Subtle Medical	medical imaging platform	RADIOLOGY
	BioFlux	detecting arrhythmias	CARDIOLOGY
2018.01	Bay Labs	echocardiogram analysis	RADIOLOGY
2018.02	Viz.ai	stroke detection on CT	RADIOLOGY
	Arterys Inc.	liver and lung cancer diagnosis on CT and MRI	RADIOLOGY
	Empatica	wearable for predicting seizures	NEUROLOGY
	Cognao	stroke diagnosis tool	RADIOLOGY
2018.03	Medtronic	predicting blood glucose changes	ENDOCRINOLOGY
2018.04	Idx	detection of diabetic retinopathy	ENDOCRINOLOGY
	Icometrix	MRI brain interpretation	RADIOLOGY
2018.05	Imagen	X-ray wrist fracture diagnosis	RADIOLOGY
	NeuralBot	transcranial Doppler probe positioning	RADIOLOGY
	MindMotion GO	motion capture for the elderly	GERIATRICS
2018.06	DreaMed	managing Type 1 diabetes	ENDOCRINOLOGY
	POGO	blood glucose monitoring system	ENDOCRINOLOGY
2018.07	Zebra Medical Vision	coronary artery calcification algorithm	RADIOLOGY
2018.08	AiDoc	CT brain bleeding diagnosis	RADIOLOGY
	iCAD	breast density via mammography	RADIOLOGY
	BriefCase	triage and diagnosis of time sensitive patients	RADIOLOGY
	PhysIQ Heart Rhythm Module	detection of atrial fibrillation	CARDIOLOGY
2018.09	Apple	detection of atrial fibrillation	CARDIOLOGY
	RightEye Vision System	identifying visual tracking impairment	NEUROLOGY
2018.11	MaxQ	acute intracranial hemorrhage triage algorithm	RADIOLOGY
2018.12	ProFound AI	detection and diagnosis of suspicious lesions	RADIOLOGY
	ReSET-O	adjuvant treatment of substance abuse disorder	PSYCHIATRY
2019.01	Verily	ECG feature of the Study Watch	CARDIOLOGY
2019.03	Paige AI	clinical grading in pathology	PATHOLOGY
2019.05	AliveCor	six-lead smartphone ECG	CARDIOLOGY
	Zebra Medical Vision	chest X-ray analysis	RADIOLOGY
	AiDoc	flagging pulmonary embolism	RADIOLOGY

Medical Specialties: CARDIOLOGY, PSYCHIATRY, ENDOCRINOLOGY, RADIOLOGY, GERIATRICS, NEUROLOGY, ORTHOPEDICS, EMERGENCY MEDICINE, OPHTHALMOLOGY, PATHOLOGY, ONCOLOGY.

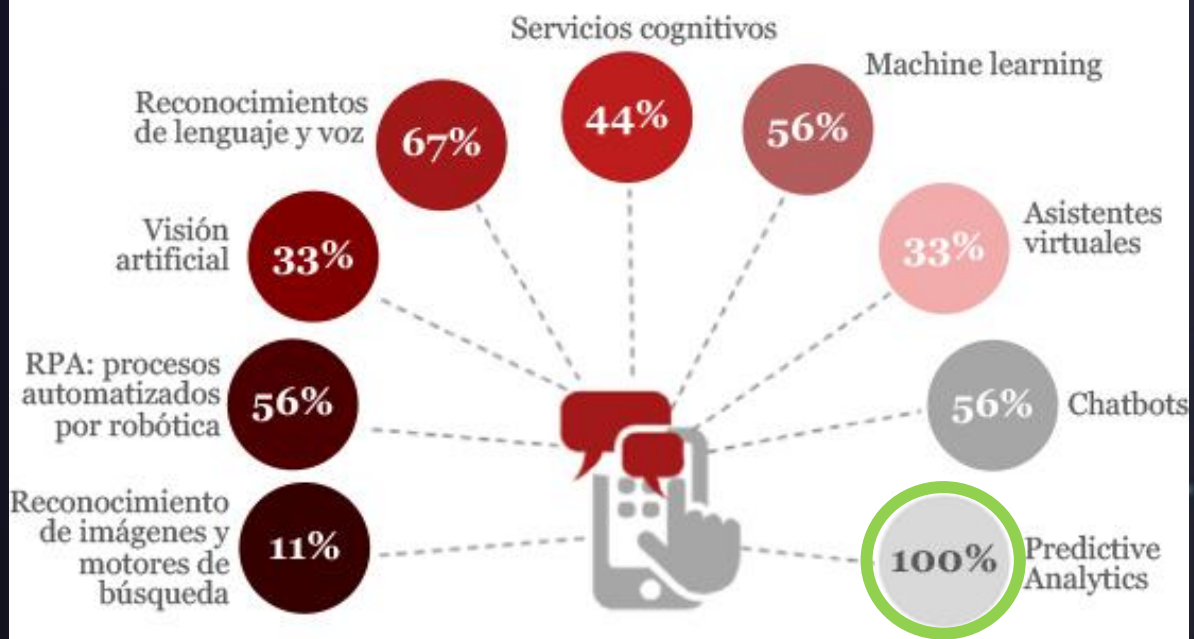
TMF+ THE MEDICAL FUTURIST







Tecnologías de IA en las que se prevé mayor aplicación



“Realidad y perspectivas de la IA en España, 2018. Bots, Machine Learning, Servicios Cognitivos”. Madrid: PwC y Microsoft, 2018



Healthcare professionals are gradually becoming **comfortable with AI**

Familiarity with using AI for workflow purposes could have a positive effect on **clinical implementation**

Healthcare professionals are most comfortable using artificial intelligence (AI) for administrative tasks, such as scheduling (**64%**). To help provide the highest quality care to patients, healthcare professionals' use of AI can move beyond these tasks into spaces where there is room for growth and a more profound impact on both the healthcare professional and patient experience, including diagnosis and treatment.

Percentage of healthcare professionals who are **comfortable with using AI** for the following:



A 2018 Ipsos study looked at AI adoption across a range of business sectors. In workplaces that use AI-powered tools, more than two-thirds of the employees surveyed say the tools have already had a positive impact on their efficiency (75% cite improvements in their effectiveness, 75% in their results, and 74% in how their work is structured). They also note that AI has had a positive impact on the appeal of their work (70%), on their level of well-being at work (69%), and on the training courses made available to them (67%).

Source: <https://www.ipsos.com/en/revolution-ai-work>

Base: Total healthcare professionals

Where the AI can act



Before seeing the patient

- Model of prediction of the probability of having a Grade III dysplastic lesion

With the patient

- Aid for the identification of lesions

After seeing the patient being treated

- Recurrence prediction



More ▾

This Issue

Views **61,727**

Citations **2**

Altmetric 638

Original Investigation | Innovations in Health Care Delivery

December 13, 2016

Development and Validation of a Deep Learning Algorithm for Detection of Diabetic Retinopathy in Retinal Fundus Photographs

Varun Gulshan, PhD¹; Lily Peng, MD, PhD¹; Marc Coram, PhD¹; [et al](#)

» [Author Affiliations](#)

JAMA. 2016;316(22):2402-2410. doi:10.1001/jama.2016.17216



Key Points

Question How does the performance of an automated deep learning algorithm compare with manual grading by ophthalmologists for identifying diabetic retinopathy in retinal fundus photographs?

Finding In 2 validation sets of 9963 images and 1748 images, at the operating point selected for high specificity, the algorithm had 90.3% and 87.0% sensitivity and 98.1% and 98.5% specificity for detecting referable diabetic retinopathy, defined as moderate or worse diabetic retinopathy or referable macular edema by the majority decision of a panel of at least 7 US board-certified ophthalmologists. At the operating point selected for high sensitivity, the algorithm had 97.5% and 96.1% sensitivity and 93.4% and 93.9% specificity in the 2 validation sets.

Meaning Deep learning algorithms had high sensitivity and specificity for detecting diabetic retinopathy and macular edema in retinal fundus photographs.

Comparative Study

► Eur J Cancer. 2019 Sep;119:11-17. doi: 10.1016/j.ejca.2019.05.023.

Epub 2019 Aug 8.

Deep neural networks are superior to dermatologists in melanoma image classification

Titus J Brinker¹, Achim Hekler², Alexander H Enk³, Carola Berking⁴, Sebastian Haferkamp⁵, Axel Hauschild⁶, Michael Weichenthal⁶, Joachim Klode⁷, Dirk Schadendorf⁷, Tim Holland-Letz⁸, Christof von Kalle², Stefan Fröhling², Bastian Schilling⁹, Jochen S Utikal¹⁰

Affiliations + expand

PMID: 31401469 DOI: 10.1016/j.ejca.2019.05.023

[Free article](#)

Abstract

Background: Melanoma is the most dangerous type of skin cancer but is curable if detected early. Recent publications demonstrated that artificial intelligence is capable in classifying images of benign nevi and melanoma with dermatologist-level precision. However, a statistically significant improvement compared with dermatologist classification has not been reported to date.

Methods: For this comparative study, 4204 biopsy-proven images of melanoma and nevi (1:1) were used for the training of a convolutional neural network (CNN). New techniques of deep learning were integrated. For the experiment, an additional 804 biopsy-proven dermoscopic images of melanoma and nevi (1:1) were randomly presented to dermatologists of nine German university hospitals, who evaluated the quality of each image and stated their recommended treatment (19,296 recommendations in total). Three McNemar's tests comparing the results of the CNN's test runs in terms of sensitivity, specificity and overall correctness were predefined as the main outcomes.

Findings: The respective sensitivity and specificity of lesion classification by the dermatologists were 67.2% (95% confidence interval [CI]: 62.6%-71.7%) and 62.2% (95% CI: 57.6%-66.9%). In comparison, the trained CNN achieved a higher sensitivity of 82.3% (95% CI: 78.3%-85.7%) and a higher specificity of 77.9% (95% CI: 73.8%-81.8%). The three McNemar's tests in 2 × 2 tables all reached a significance level of $p < 0.001$. This significance level was sustained for both subgroups.

Interpretation: For the first time, automated dermoscopic melanoma image classification was shown to be significantly superior to both junior and board-certified dermatologists ($p < 0.001$).

Vol. 36. Núm. 5.
páginas 331-335 (Mayo 2021)

TÉCNICAS DE DIAGNÓSTICO

DOI: 10.1016/j.piel.2020.06.003

La inteligencia artificial: ¿reemplazará al dermatólogo para hacer diagnósticos?

Artificial intelligence: Will replace the dermatologist making diagnoses?

Mariángeles Jofre , Alejandra Abeldaño

Unidad de Dermatología, Hospital General de Agudos Dr. Cosme Argerich, Buenos Aires, Argentina

"Nuestro algoritmo consigue un diagnóstico instantáneo de cáncer de piel"

El Virgen del Rocío desarrolla una tecnología capaz de solventar los tres meses de demora del diagnóstico



José Juan Pereira.



18 oct 2021, 17.40H

SE LEE EN 5 MINUTOS

POR [IVÁN FERNÁNDEZ](#)

BioMind

An artificial intelligence system has registered a 2-0 victory against renowned doctors and specialists, in a competition in Beijing to diagnose brain tumors and predict the expansion of brain bruises or contusions.

BioMind, which was developed by researchers at the AI Neurological Disorders Research Center and Capital Medical University, made correct diagnoses in **87% of the 225 cases** in approximately 15 minutes. A team of 15 doctors from the best hospitals in China achieved **66% accuracy in 30 minutes**.

The artificial intelligence system also made correct predictions, in **83 percent** of cases, of brain hematoma expansion, outperforming doctors, who were only **63 percent** accurate.



Prediction of thoughts

Prediction of compound thoughts by knowing the brain patterns of a human



Technique Innovation



New technology

- Intraoral scanner

Add systems to actual technology

- Frequency of light

Mix data and technology

- Biopsy equivalent....

Technique Innovation

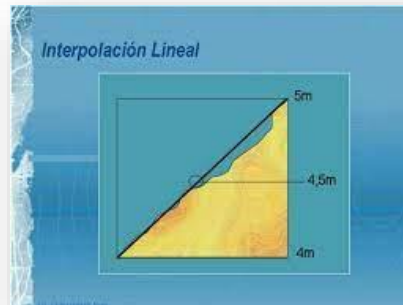
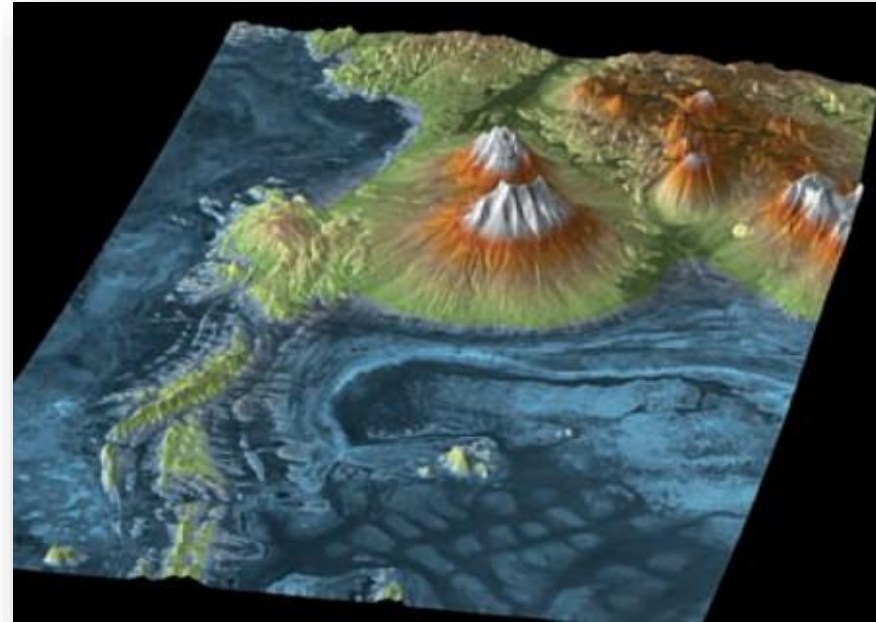
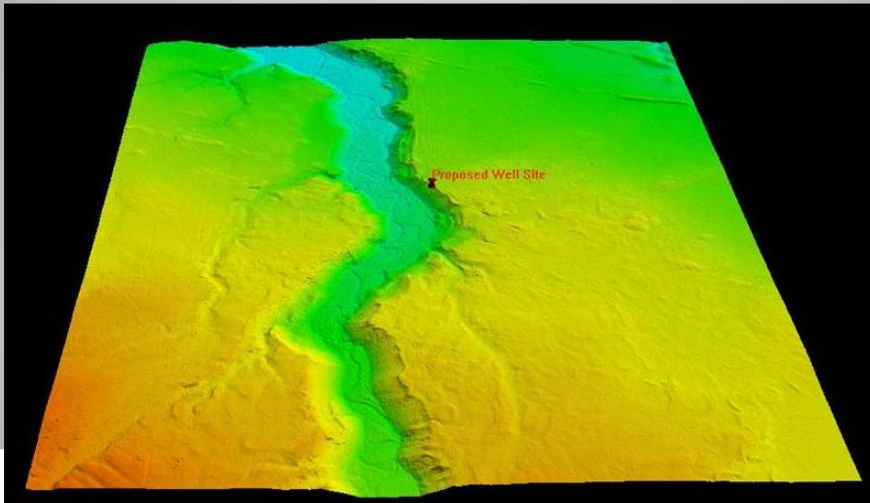
Intraoral scanner



Technique Innovation

Intraoral scanner + surface scanner

Los modelos descubiertos de la tierra se pueden generar para revelar los detalles de la topografía

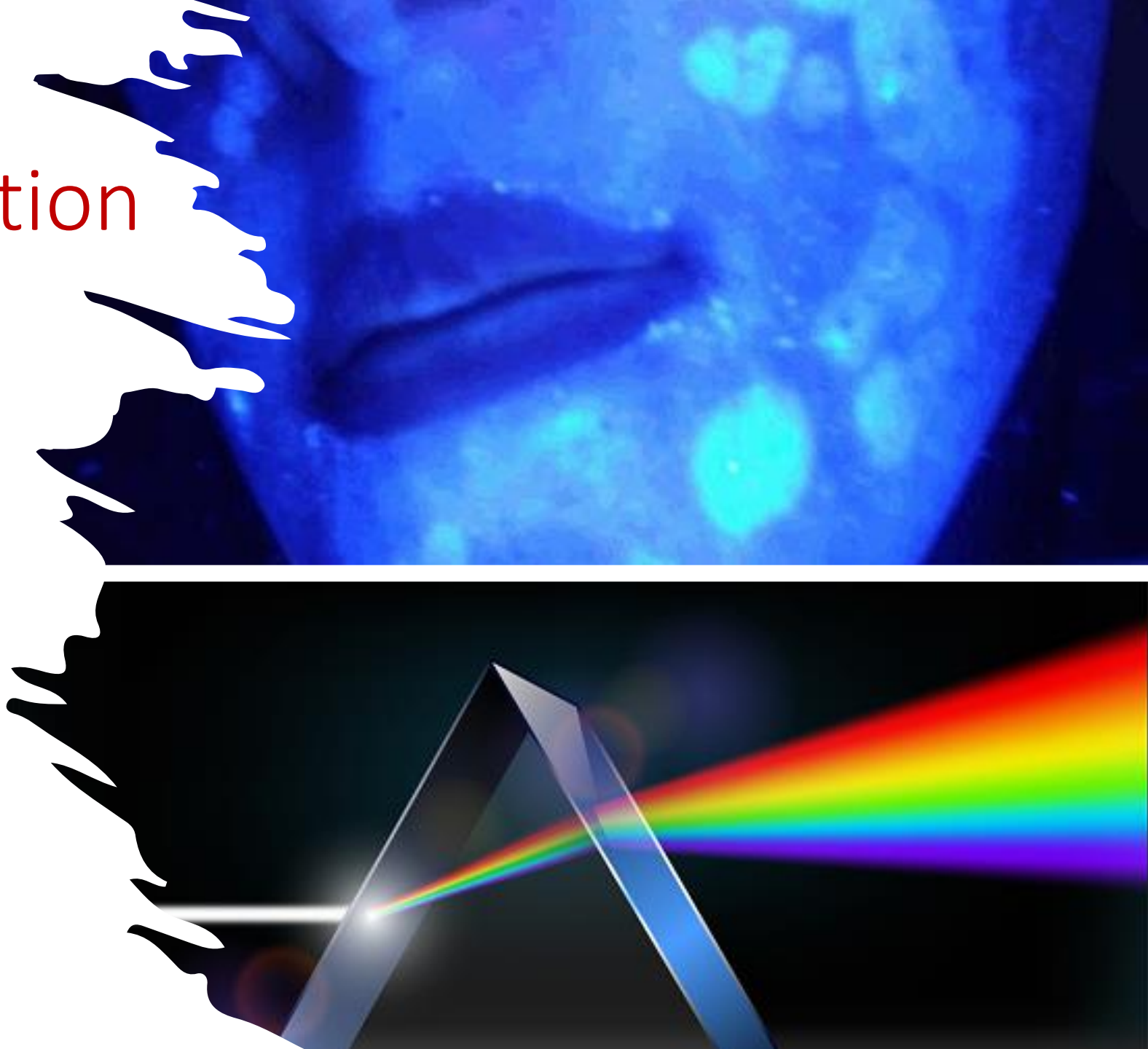


Technique Innovation

Add systems to actual technology

Applying a frequency of light with the endoscope that identifies injuries

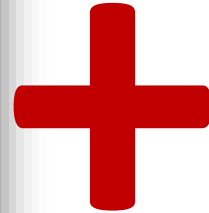
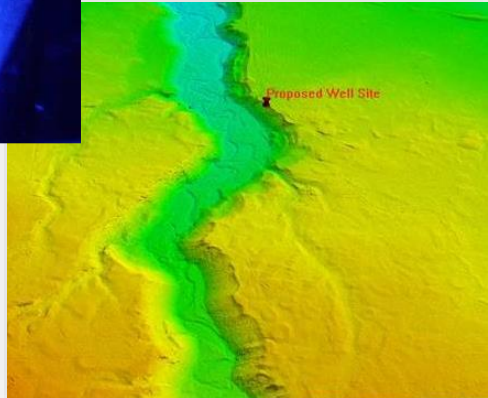
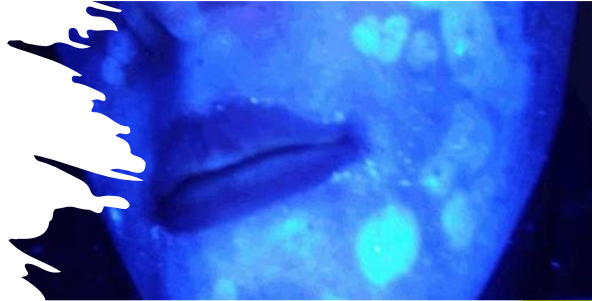
Could this substitute the use of acetic acid or lugol?



Technique Innovation

Mix data and technology

Technology



Knowledge

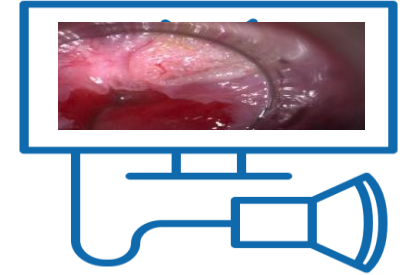


Could this supply the biopsy?

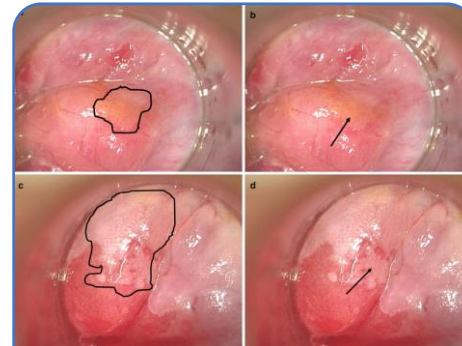
It would
allow us to



Make diagnosis
at a distance



Let a
technician do it



Apply layers of data
with identification
models



Make inquiries with
other specialists





INNOVATION TRAINING

Innovation in training



New technology



Injuries simulation

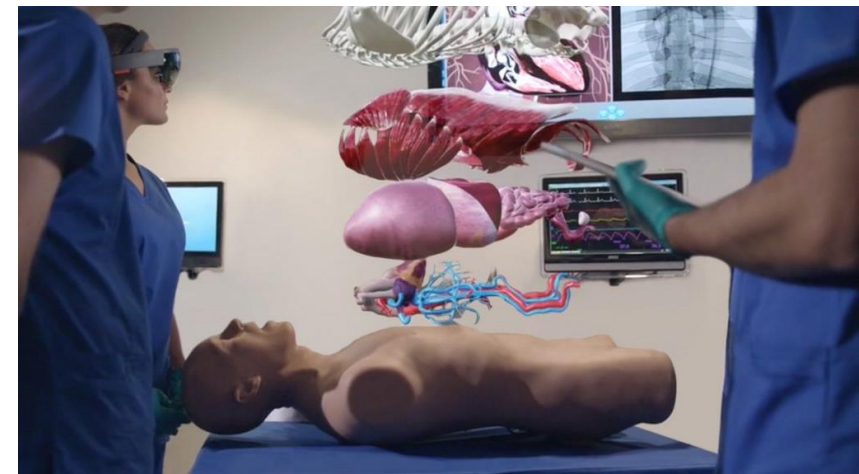


New challenge

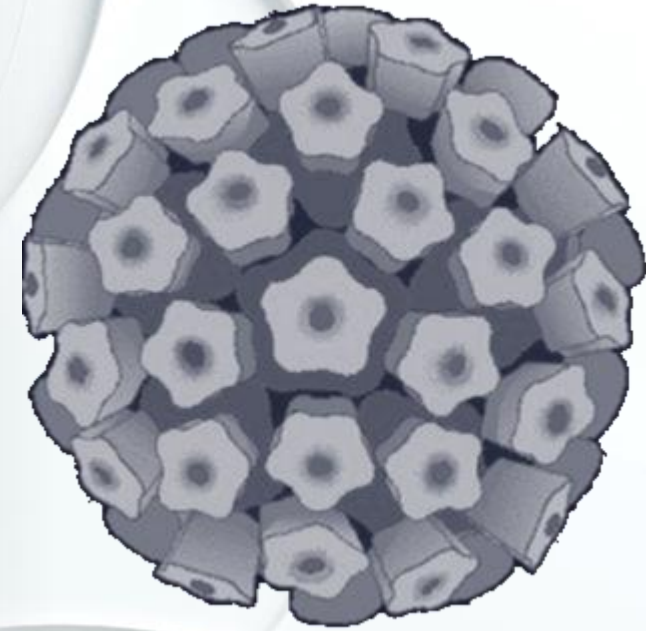
Augmented
reality

Placement
of lesions

Levels of
experience



Innovation in the field of anal dysplasia screening



Francesc Garcia Cuyas, MD PhD

Deputy Medical Director & Chief of Digital Transformation

Hospital Sant Joan de Dèu de Barcelona

Surgeon of HPV Unit. Fundació Lluita contra la SIDA

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